

Joe Cusimano

VICE PRESIDENT OF GLOBAL SALES

Joe joined Team Trefethen in 2001 and has worked closely with the Trefethen family in directing all aspects of the winery's domestic and international trade sales. He plays an integral role in the company's executive management team by contributing to strategic sales planning and company growth initiatives.

During his over 30-year career in the wine industry, Joe has held senior management positions in key segments of the wine business including: retail trade, wine and spirits export, wholesale distribution, and national and regional sales positions with notable wineries in California.

Born in Traben-Trarbach, Germany and raised in Upstate New York, Joe developed an early fascination with grape growing and wine production, which was his grandparent's family business in the Mosel River Valley. His interest and ensuing passion for wine started with this family connection and ultimately inspired Joe to pursue a career in the wine business upon moving to California in 1979.

