



Trefethen Family Vineyards Named California Green Medal Environment Award Winner

By [Press Release](#), April 26, 2022

California Green Medal Sustainable Winegrowing Leadership Awards Presents Family-Owned Napa Winery with Prestigious Sustainability Award

(Napa, Calif.)—April 26, 2022—Trefethen Family Vineyards is pleased to announce that the California Green Medal Sustainable Winegrowing Leadership Awards have presented the winery with the California Green Medal Environment Award.

The California Green Medal Sustainable Winegrowing Leadership Awards provide recognition to vineyards and wineries that are leaders in implementing the tenets of sustainability: environmental, economic, and social equity. The Environment award winner honors “the vineyard and/or winery that best demonstrates environmental stewardship through maximized environmental benefits from implementing sustainable practices.” This award highlights the transparency of Trefethen’s estate-grown approach to winemaking, the biodiversity and resiliency that the winery has built into its farming, on-site water recycling, solar electricity generation, and the pilot program launched in 2021 to capture CO2 from wine fermentations.

Hailey Trefethen leads Trefethen’s sustainability efforts and commented, “We are thrilled to be the recipients of a 2022 California Green Medal award. When we think of sustainability, we look at what will help us thrive for another three generations and how we can continue to farm the best quality grapes while sustaining our business and our land.”

Sustainability has been a core value since Trefethen’s founding in 1968. From the beginning, the Trefethen family demonstrated remarkable foresight by installing a system to capture and recycle all winery wastewater and providing every employee with healthcare and retirement benefits. The third generation of Trefethens, siblings Lorenzo and Hailey Trefethen, continue their family’s commitment to sustainability and consistently strive to stay at the forefront of new technology and innovation. Trefethen is a member of the international group Porto Protocol, a foundation that fosters climate solutions for the wine industry, and has long been a Certified California Sustainable Vineyard & Winery, Napa Green, and Fish Friendly Farming estate.

Through years of dedicated work, Trefethen has developed a thriving ecosystem that limits its dependence on outside resources and is more resilient in the face of the changing energy, climate, and wine-growing challenges. For more information or to learn more about Trefethen's sustainability efforts, visit their [website](#).

ABOUT THE CALIFORNIA GREEN MEDAL SUSTAINABLE WINEGROWING LEADERSHIP AWARDS

The California Green Medal Sustainable Winegrowing Leadership Awards recognizes vineyards and wineries that are leaders in implementing the Three E's of sustainability: environmental, economic, and social equity. The Green Medal awards inspire others in the industry and highlight the benefits of participating in a sustainability program. It is an opportunity to showcase the outstanding commitments many California growers and vintners have made to protecting the environment and enhancing the communities in which they live and work.

The California Green Medal is presented by the California Sustainable Winegrowing Alliance (CSWA), California Association of Winegrape Growers, Wine Institute, Lodi Winegrape Commission, Napa Green, Napa Valley Vintners, Sonoma County Winegrowers, and The Vineyard Team.

ABOUT TREFETHEN FAMILY VINEYARDS

One of Napa Valley's pioneering wineries, Trefethen Family Vineyards crafts distinguished estate grown wines that express the unique spirit of their land, vines, and people. The dedication of the Trefethen family is manifest in every aspect of the operation, from the soil to the table, including sustainable farming, thoughtful winemaking, and gracious hospitality. For more information, please contact the winery at 707.255.7700 or visit trefethen.com.

<https://wineindustryadvisor.com/2022/04/26/trefethen-named-california-green-medal-environment-award-winner>