

RECOGNITION OF OUR GREEN PRACTICES

The passion for sustainability runs deep at Trefethen Family Vineyards, dating back to the original purchase of our property in 1968. When Gene Trefethen pieced together a couple of ranches to create our main estate vineyard, he made a commitment to be an exceptional steward of the land. We continue to work daily with this mission, and the reward is in the clean air we breathe, the smiling faces of our employees, the beautiful vineyard around us, and the wines that speak for themselves. That said, it is always nice when others recognize your efforts.

Our vineyard has been certified Fish Friendly Farming since 2006. The program involves an evaluation of farming practices with a particular emphasis on protecting local riparian areas. We became the 15th winery to be a certified Napa Green Winery in 2009. This certification process involves annual audits that require closely examining how we reduce our waste, conserve energy and prevent pollution.

Our CEO, Jon Ruel is known as an expert in the field of sustainable practices. He is a member of the Napa Sustainable Winegrowing Group, reviews manuscripts for the scientific journal Ecological Applications, is often invited to speak on the topic, and has sat on nationally recognized committees and agencies.

Third-generation member Hailey Trefethen manages our sustainability certifications answering hundreds of questions about our practices each year. She works with the rest of the team to continually improve our efforts and is President of the Board of Napa Green, playing an active role in the region's leading sustainability efforts.



The green cover crop growing in the row middles in this Chardonnay block is a blend of barley and rye. We maintain cover crops in our vineyards to sequester atmospheric carbon, enhance soil fertility, limit erosion, control vine vigor, attract beneficial insects, and add beauty to our surroundings.

