



Trefethen

Hailey Trefethen

THIRD GENERATION

Hailey Trefethen is a passionate steward of the Trefethen legacy who, along with her brother, Lorenzo, is helping define the future of this Napa Valley icon.

After the South Napa Earthquake in August 2014, Hailey managed the comprehensive restoration of the family's historic winery building. Originally built in 1886 as a three-story gravity flow winery, the landmark building was severely damaged in the quake. She personally spearheaded the 2.5 year restoration, including a full seismic retrofit, culminating in the re-opening of the historic winery in May 2017. Now alive again, with wine from recent vintages aging in barrels and guests sampling the current releases, the winery's rebirth is a testament to Hailey's dedication to Trefethen.

Hailey is also an active member of the production team, participating in vineyard and winemaking decisions. She manages the company's participation in the Napa Green and Certified California Sustainable Winegrowing Alliance programs, including handling the related audits and pushing the company to continuously improve. Hailey also serves as an ambassador for the brand, sharing the estate wines with consumers and members of the trade, both on the estate and out in the market.

Hailey was one of the youngest members ever elected to serve on the Napa Valley Vintners' Board of Directors, where she also chaired the Community and Industry Issues Committee. She has also served on the board of the California Wine Institute.

Born in Napa, Hailey Trefethen grew up in the family's vineyards before attending college in Santa Clara, CA and further studies in Argentina and Costa Rica. She returned to the family business in 2008.

